

The background features a bright sun on the left and a planet on the right, with a glowing arc connecting them. The text "PLANET SYSTEM" is centered in a bold, metallic font.

PLANET SYSTEM

A NEW WORLD OF COLLABORATION



PLANET SYSTEM



DISPLAY BUILDER



SHARE SYSTEM



E-MAIL BUILDER



PLANET SYSTEM

A NEW WORLD OF COLLABORATION

Planet Systems are all-inclusive extranet social systems for large corporations. It is both a digital asset management tool and a place for creative interaction and communication between employees and departments.

Most companies have some type of information sharing mechanism, even if it is just a lonely FTP site somewhere. The difference with a Planet is you create a destination for your employees. You create a centralized location for the dissemination of information, checking the status of projects, and downloading files. For companies dealing with a large amount of digital assets and distribution around the globe, a Planet System not only ensures easy searching and output options, but a comprehensive archiving strategy for everything that passes through the system.

Our extranets have social-web features such as bulletins, friend feeds, and chat and there is even a collaboration module that lets you start, manage, and track on-going projects while allowing everyone to contribute.

Don't be fooled by the promises of expensive "turn-key" systems that your company is suppose to operate on it's own. You will still need to configure it, assign employees to maintain it, and pay for updates or support.

Why bother when for less money you can have a system designed and built explicitly for what your company does and needs. All our systems are supported by MIC's **Virtual Fabrication Layer (VFL)** which acts as webmaster, librarian and over all handyman. Much of what is done for you by the VFL is covered by a modest hosting fee, but it can also be set up to serve other needs your company might have for logos, graphics, retouching, repurposing, layouts, fixes, editing, etc. If your company deals in digital media, whether it is for print, video, audio or code, having the VFL at your beckon call is like having a team of creatives at your fingertips for less than the cost of a single employee.

The Planet has full VFL™ support but also it's own **Librarian**. Librarians are individuals of the VFL™ who acts as the webmaster for your system giving all users direct help from a real person who is familiar with the company's demands and workflow. Give your employees the ultimate tool for staying connected and in line with company policy and strategy.

Social websites are very popular these days. People spend hours on them, following the trivial pursuits of their friends and making comments about the news of the day...and they do it with the most modern and sophisticated applications on the web. Meanwhile at work, where they NEED more information, where they NEED digital files in a timely fashion, and where they NEED to comment in some relevant fashion on a project, they have only e-mail, or an FTP site and they are usually stuck with technology that is several years old.

Acquiring a Planet System changes all that. It gives your employees these modern web tools but in the context of your specific business and customized for your specific needs. You can bring this power to work for your company for a lot less than you might expect.

At MIC we recognize that upgrading large networks, databases, and company enterprises, is expensive and time consuming business. You need in-house IT professionals...you need in-house data entry clerks, you need servers and upgrades and support. But not with a Planet System. The Planet is it's own extranet, separate from your network and accessible to everyone in your company through a web browser. MIC setups and hosts the site, manages the database, and provides unprecedented support through the system and through it's librarian.

Digital Asset Distribution

Hi-Res Print Files and other Assets

Provide large, print-ready files directly to your employees and vendors. Our asset databases are graphic driven and provide icons and previews of all available images, making it easy to find what you need. You can collect images in your "cart" for download at any time individually or in a group.



A File List from Display Builder 3.0

File Lists

Convert your Image Cart into a File List and send to outside vendors without compromising the security of the extranet. They see only the files you intend for them and files lists can be set to expire days or weeks into the future. You can also send a File List to MIC and have your files burned to DVD and shipped anywhere in the world.

Additional Assets

In addition to Print files, the Planet also has an Assets section for any other type of file. From PowerPoint Slides to graphics, to audio and video, this searchable database can be customized to fit your needs.



Social Features

Communication and Collaboration

If you employees are going to be logging into the system on a daily basis, then give them the tools to maximize their time and share their work with the rest of your company.

Team Lists

Users can invite other members of the site to join their team. Team lists are accessible from the homepage. You can communicate with your entire team at once and have easy access to their e-mail and to chat with them.

Bulletins

Administrators can post bulletins that appear instantly on everyone's homepage. Bulletins are listed chronologically and can be accessed anytime.



Chat

Instantly chat with other online members with a click of the button. The chat runs in the browser and requires no plug-ins or downloads. Chat also provides instant **on-the-fly translation** into a dozen languages. Type in your language and see incoming chats in any language you want. Communicate with your international employees in a way unimagined until now.

Projects

This is a collaborative space for your company or department. An Admin initiates a new "project" and can upload source photos, set dates and milestones, assign (*or invite*) other members to be involved with the project, and make requests of the new "team"

From your Projects Tab, you will be able to look over all the active projects, checks dates, resolve or retire projects after completion, or e-mail/chat with everyone involved. When you click a project, it opens in it's own page and it allows team members to upload comps and make comments. In **micro-blogging** style, it lays out the ongoing timeline of your project with all concerned able to follow and contribute to it's completion.



Choose a language from the pull-down and have your entire chat translated instantly into that language.

Archiving and Storage

The Planet System archives all art files so they are still available for use for a time even after falling from the main database. After that, they are archived but are still searchable and if you need the original file you can make a file list and request the archived files be sent to you on DVD.



No one in your organization will ever need to wonder what happened to a piece of artwork made for a campaign that is two seasons old. Instead of being lost to time or in dusty, decaying DVD backups, your older artwork will be available for reference or repurposing long after its initial creation. This lets you get every last drop of value out of the artwork your company already pays to have generated.



The Difference of MIC

A New Way of Looking at System Management

Software companies always have some new product or service they want you to pay an ongoing licensing fee for. They pride themselves on “turn-key” systems that your company can run on its own. The problem is that “turn-key” is rarely that. A system complex enough to be used for several purposes must be customized for your company anyway. Someone has to set it up, operate your server and develop methods and procedures for uploading new data into the system.

One common principle that applies to databases and computers in general can be summed up in this simple axiom: **Garbage In = Garbage Out**. A database and your ability to search it are completely dependent on the proper input of files and metadata into your system. MIC doesn't just offer you technical support. Our involvement is not just limited to maintaining of your servers but includes the creation of artwork and getting data into your system as well.

VFL (Virtual Fabrication Layer)

At MIC, we call this the VFL and it means we have a battery of designers and other creatives ready to respond to your requests whether it is about putting something new into the system, having a one-off graphic created, or a new custom project you want input for. Basically, the VFL is an outsourced resource pool for your company. It gives you all the advantages of having top-notch programmers, designers, and digital librarians working for your company without the exuberant costs of having those employees on your payroll.



For more information call: (818) 505-1322 sales@mediaimagingcompany.com

PLANET SYSTEM

- **Safe and Secure Extranet**
Won't interfere with your company network or existing systems
- **Access through a Browser**
No special software or tools needed, just an internet connection
- **Social Site for your Company**
Give employes the tools to communicate and collaborate
- **Easy to use Visual Database**
Icons and large previews help you find what you need
- **VFL Support**
No hassle support for the entire system including additions



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Contact us today to learn how a custom database can serve your company